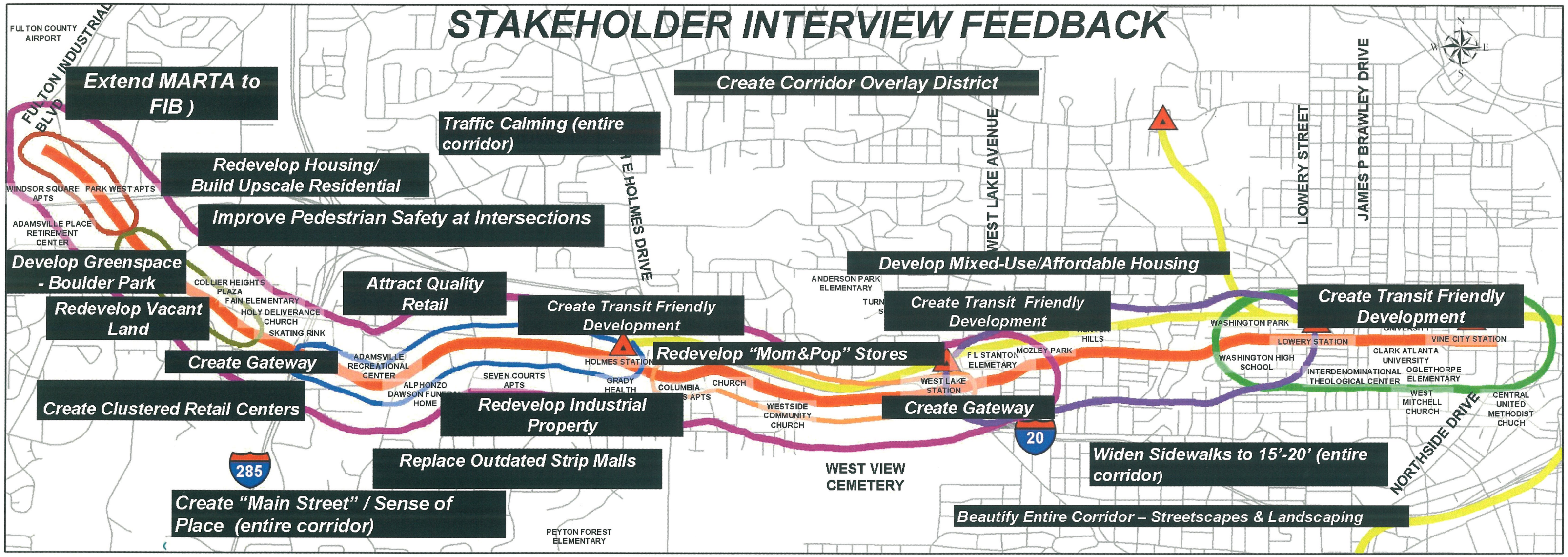STAKEHOLDER INTERVIEW FEEDBACK