03-C-0489

CITY OF ATLANTA

SHIRLEY FRANKLIN
MAYOR

55 TRINITY AVENUE, S.W.
ATLANTA, GEORGIA 30335-0300
TEL (404) 330-6100

March 17, 2003

President Cathy Woolard and
Members of Atlanta City Council
City Hall, Suite 2900
55 Trinity Avenue, SW
Atlanta, Georgia 30335

RE: Appointment to the People TV Board

Dear President Woolard and Members of the Council:

It is a pleasure for me to appoint **Archie Jones** to serve as a member of the **People TV Board** for the City of Atlanta. This appointment is for a **term of three (3) years**, scheduled to begin on the date of Council confirmation.

I am confident that Mr. Jones will serve the People TV Board and the City of Atlanta with distinction. A resume is attached for your perusal.

Sincerely,

Shirley Franklin

Enclosures

Archie L. Jones, Jr.

47 Interlochen Drive, NE
Atlanta, GA 30342
ajones@maplegateholdings.com
(404) 531-0899

education

1997-1998 **HARVARD UNIVERSITY GRADUATE SCHOOL OF BUSINESS ADMINISTRATION** **BOSTON, MA**

Master in Business Administration degree; June 1998. Notable offices and activities: Elected Section President; African-American Student Union; Volunteer Consulting Organization (developed business model and plan for New Profit Inc.); Venture Capital/Principal Investment Club.

1989-1993 **MOREHOUSE COLLEGE** **ATLANTA, GA**

Bachelor of Arts degree in Business Administration with concentration in accounting, *magna cum laude*. Notable offices and activities: Elected President of Senior Class and Senator of Junior Class; Awarded E.B. Williams Award for Outstanding Business Major. Interned with Federal National Mortgage Association (Fannie Mae) and Salomon Brothers as a member of Sponsors for Educational Opportunities on Wall Street.

experience

2002-Present **MAPLEGATE HOLDINGS, LLC** **ATLANTA, GA**

Co-Founder and Managing Director

Manages the equity fundraising, investment opportunity origination, deal execution and portfolio management activities of this private investment firm. Maplegate is focused on investing in small-cap (less than $50 million in sales) companies in the Southeast region.

1998-2001 **PARTHENON CAPITAL** **BOSTON, MA**

Principal

Involved in all aspects of this management buyout sponsor's operations including new acquisition evaluation and due diligence, portfolio company monitoring and management, and investment realization. Parthenon Capital manages $1.1 billion across two funds and a portfolio of approximately fifteen investments.

- As a charter member of Parthenon Capital, directly involved in the fundraising, deployment and management of both the 1998 Fund and the 2001 Fund. Responsibilities included the origination, negotiation, execution and management of leveraged buyout transactions. Led the due diligence and financing teams on 6 leveraged buyout transactions.
- Serves on the Board of Directors and served as interim CFO (1999) of Franco Apparel Group, Inc.. Served on the Board of Directors for Kenexa Corporation (1999-2001). Served as Chairman of Parthenon Capital's Charitable Giving Committee (1999-2001), responsible for the allocation of the firm's annual charitable contributions.

Fall 1996 **THE PARTHENON GROUP** **BOSTON, MA**

Fall Associate

Served on two consulting client service teams. Diagnosed problems, conducted analyses and interviews, developed hypotheses, and presented recommendations to senior client management.

- Analyzed the organizational design of an international engineering construction client ($1 billion in revenues). Analyses included spans of control, reporting relationships, and strategic business unit and regional office rationalization. Recommended organizational design changes, including realignment of business unit and regional office structure to the Board of Directors.
- Conducted strategic acquisition audit as a part of larger strategic advisory engagement. Analyses included strategic fit and pro forma financial analyses. Several viable candidates were identified and presented to the Board of Directors for consideration.

1993-1996 **STONINGTON PARTNERS, INC.** **NEW YORK, NY**

Financial Analyst

Involved in all aspects of this management buyout sponsor's operations including new acquisition evaluation and due diligence, portfolio company monitoring and management, and investment realization analysis. Stonington managed a $1billion fund and a portfolio of approximately twenty investments.

- Performed all financial analysis on projects including acquisitions, refinancings, mergers, recapitalizations, public offerings, and the outright sale of businesses; and shared responsibility for managing the teams of investment and commercial bankers, lawyers, accountants, and other advisors involved in these transactions.
- New acquisition responsibilities included structuring and negotiating the financing for the acquisition and working directly with the company's senior management to develop strategic and financial plans.
- Accomplishments included the acquisition of PC Accessories and its subsequent merger into Gemini Holdings; the $150million acquisition of Westlink Paging; the acquisition of Telecomm Systems, Inc. and its subsequent merger into Westlink Paging; the sale of Westlink Paging to Arch Communications and the $120 million refinancing of Rowe International.

personal

Married with two sons. Currently member of: Morehouse College Alumni Association- Atlanta Chapter; Harvard Business School Alumni Association- Atlanta Chapter, The Ashford Club and The Atlanta Venture Forum. Community service activities include active participation with: Jordan Foundation and Trinity Ministries.