06- C-1966

CITY OF ATLANTA

SHIRLEY FRANKLIN
MAYOR

55 TRINITY AVENUE, S.W
ATLANTA, GEORGIA 30303-0300
TEL (404) 330-6100

September 5, 2006

President Lisa Borders and
Members of Atlanta City Council
City Hall, Suite 2900 South
68 Mitchell St., S.W.
Atlanta, Georgia 30303

RE: Eastside Tax Allocation District (TAD) Neighborhood Advisory Board Reappointment

Dear President Borders and Members of the Council:

It is a pleasure for me to reappoint Dedra Evans to serve as a member of the Eastside TAD Neighborhood Advisory Board in the NPU-M Category for the City of Atlanta. This appointment is for a **term of two (2) years**.

I am confident that Ms. Evans will continue to serve the Eastside TAD Neighborhood Advisory Board with integrity and dedication.

Sincerely,

Shirley Franklin

04- C-1386

CITY OF ATLANTA

SHIRLEY FRANKLIN
MAYOR

55 TRINITY AVENUE, S.W
ATLANTA, GEORGIA 30335-0300
TEL (404) 330-6100

July 19, 2004

President Pro-Tempore Ceasar Mitchell and
Members of Atlanta City Council
City Hall, Suite 2900 South
68 Mitchell St., S.W.
Atlanta, Georgia 30303

RE: Eastside Tax Allocation District (TAD) Neighborhood Advisory Board Appointment

Dear President Pro-Tempore Mitchell and Members of the Council:

It is a pleasure for me to appoint Dedra Evans to serve as a member of the Eastside TAD Neighborhood Advisory Board in the NPU-M Category for the City of Atlanta. This appointment is for a **term of two (2) years**.

I am confident that Dedra Evans will serve the Eastside TAD Neighborhood Advisory Board with integrity and dedication.

Sincerely,

Shirley Franklin

CONFIRMED BY
AUG 16 2004
COUNCIL

CD

DEDRA F. EVANS

dedra.evans@pharma.novartis.com

732 Highland Avenue
Atlanta, Georgia 30312

Telephone/Message:
(404) 525-1083

Objective: To work in an innovative and leading pharmaceutical company where I can utilize my clinical education background and medical liaison experience.

EDUCATION

Mercer University Southern School of Pharmacy, Atlanta, Georgia — May 1996
Doctor of Pharmacy Degree

Morris Brown College, Atlanta, Georgia — May 1989
Bachelor of Science, Biology, Cum Laude

EMPLOYMENT

Novartis Pharmaceuticals Corporation – East Hanover, NJ
Regional Scientific Associate Director — Jun 2002 - Present
Educational Training Coordinator for ABGHI Team — April 2003 - Present

Primary Responsibilities Include:

- Establishing, developing and maintaining relationships with influential members of the ABGHI therapeutic area within geography (GA and SC)
- Dissemination and implementation of scientific strategies for designated customers
- Function as regional scientific resource

As Educational Training Coordinator, responsibilities include:

- Scientific Specialty Team (SST) Coordinator of educational training for national ABGHI team
- Strategic planning with Product Team Leaders (PTLs), Area Scientific Director (ASD), Therapeutic Team Directors (TTDs), and Managed Care Health Outcomes Coordinator (MMHOC) to develop training material for team through conference calls, regional and national meetings
- Working with Director of Program Development (DPD) to assist with providing continuing education credit from training workshops

Mercer University Southern School of Pharmacy – Atlanta, GA
Director, Continuing Education and Professional Affairs — Jun 2001 – Jun 2002

Primary Responsibilities Included:

- Planning, scheduling and administering all continuing education programs for the school
- Pursuing financial support through grants, gifts, etc. from pharmaceutical companies and other sources to conduct continuing education programs
- Supervising administrative secretary and pharmacy work study students for continuing education department
- Coordinating with the University of Georgia with the implementation of the joint Nontraditional Pharm.D. Program
- Attending pharmacy association meetings throughout the year
- Managing budget for the continuing education department
- Assisting students in obtaining intern experience

Solvay Pharmaceuticals, Inc. - Marietta, GA

Medical Liaison - Women's Health Dec 1996 – Oct 1998

Senior Medical Liaison - Women's Health and Gastroenterology Oct 1998 – May 2001

Primary Responsibilities Included:

- Establishing, developing, and maintaining a high degree of rapport with selected national and international thought leaders
- Excelling and assisting in management and/or scientific responsibilities including:
  - mentoring/coaching new medical liaisons;
  - developing scientific support material;
  - miscellaneous administrative activities
- Providing advanced medical/technical knowledge for Solvay field sales forces through creation of presentations
- Supporting managed care sales efforts by providing advanced product, medical and research data for use in sales activities; making presentations as appropriate to formulary committees or other decision-makers
- Encouraging publications and specific meeting presentations related to company's therapeutic areas of interest
- Optimizing the communication between selected thought leaders and company's Research and Development
- Participating in planning of regional speaker programs and ensuring effective utilization of selected thought leaders
- Spearheading the planning and implementation of local and regional symposia and round table discussions
- Participating in strategic planning to significantly improve corporate presence and enhancing future competitiveness

PROFESSIONAL ACTIVITIES

Student National Pharmaceutical Association, 1991 - 1995
Academy of Managed Care Pharmacy, 1995 - 1996
National Osteoporosis Foundation, Dec 1996 – present
American Gastroenterology Society, January 2001 – present
Georgia Pharmaceutical Association, May 2001 - present

COMMUNITY ACTIVITIES

Bond Federal Credit Union – Board Member, 2000 – present
Personnel Committee Member – 2004
Ben Hill United Methodist Church – Church Secretary, 2002 – present
Member, Fourth Ward Neighborhood Association

LICENSE

Registered Pharmacist - State of Georgia, July 1996 (License Number 18732)

REFERENCES

Available Upon Request